# **TolaData**

Simplify the way you monitor and evaluate your projects

A digital tool for organisations to create positive impact

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At **TolaData**, we believe in the power of data to make **positive impacts** 

#### **Tracing our footsteps back to Afghanistan**

When a team of passionate development professionals realised they were spending too much time organising countless spreadsheets, rather than analysing their datasets, they knew it was time to replace the old-school data collection and management method with something simpler and more effective.

#### The advent of TolaData

The enthusiastic team took matters into their own hands and developed an integrated system that would digitise the data collection, consolidation and reporting process, all under one roof, and named it 'TolaData.' The word 'Tola' signifies 'Complete' in Pashto dialect.

#### We have come a long way...

Today, TolaData is a committed team of experienced development professionals and digital innovators, working from Berlin and Nairobi to transform the way NGOs, Foundations, CSRs and Social Enterprises monitor and evaluate their projects for positive impacts.

### **Current challenges in the development sector**

1

# There is a growing demand for transparency

It's essential that organisations can provide evidence of their impact, as well as deliver traceability, accuracy and transparency throughout the project cycle. <u>2</u>

### The way we work has changed

Remote management and cross sector partnerships with multiple stakeholders and offices spread across many geographical locations has become the norm. However, many programs still involve intricate management and implementation structures.

3

# Limited resources and expertise in M&E

Effective M&E systems need proper skills and funding but many organisations are faced with limitations in financial and staff resources. Staff members also lack proper training, experience and technical knowledge in M&E.

### How can TolaData help?

1

### We ensure 100% transparency

In TolaData you can have full visibility of program information and status throughout the project cycle, plus all your project results can be justified through real-time datasets and empirical evidences.

2

# We provide a collaborative working space

Our collective working space for all team members and partners situated across the globe enables them to connect and share input, enjoy quick overviews of the latest program results and make informed decisions.

3

#### We are affordable and intuitive

Our goal is to make M&E affordable and globally accessible to maximize project impacts. Therefore, we built a software that fits any program, any budget and all individuals, regardless of where you are located or your level of expertise in M&E.

### A comprehensive M&E solution

A user-friendly web-based M&E software that provides end to end indicator management.

You can now track your program's progress with full transparency from data collection in the field to reporting results, all under one roof.

### **Collect your data**

- Mobile surveys
- Web forms
- Spreadsheets



### Manage your data

- Import data
- Organise and store data



### **Track your progress**

- Monitor results vs. targets
- Informed decision-making

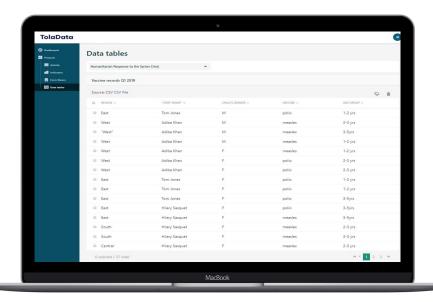
### **Visualize and share**

- Create and share dashboards
- Remote monitoring



### **See TolaData in action!**





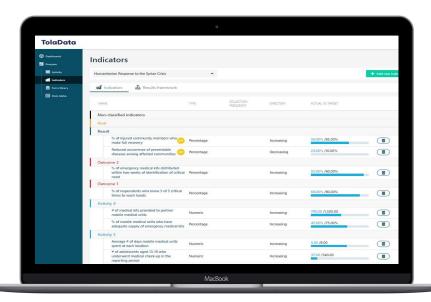
### All your data in one platform

### We have forms that meet your program's needs

Use our form builder to design a data collection form that aligns with your project requirements. Share it with all your data collectors with a click of a button and enjoy an automatic import of survey results into your TolaData account.

#### Import data from different sources

You prefer to import your data from a machine readable data source or mobile data collection platforms? No problem! TolaData is compatible with most data collecting platforms. Just choose your source and bring all your data under one roof for consolidating, analysing and reporting purposes.

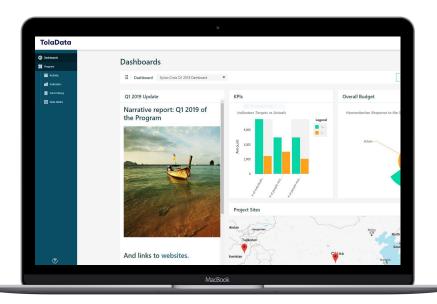


# End-to-end indicator management system

# Enjoy full traceability from results back to your evidence base

Build an indicator plan and align it to your results framework to outline how your program objectives can be achieved through your activities. Attain a whole new level of transparency with the possibility to compare actual results vs. targets.

- Enter targets and monitor their progress as data is gathered
- Check whether you are on track with results against periodic targets
- Visualise indicator status in dashboards with graphs and charts



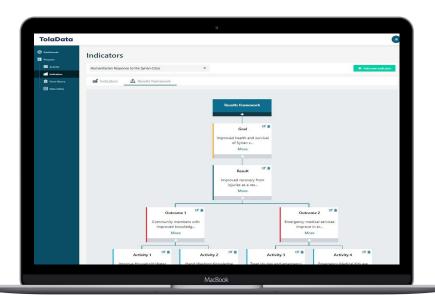
# Evidence-based reporting and knowledge sharing

# All your pertinent project information under one roof

Visualise your most up-to- date program information and progress using our configurable dashboards.

### Transparent reporting and easy collaboration

Share your dashboard report with your partners and stakeholders for their input and feedback. The information on the dashboard updates itself as new data is imported, so that you can build a culture of evidence based decision making for better implementation and delivery of projects.

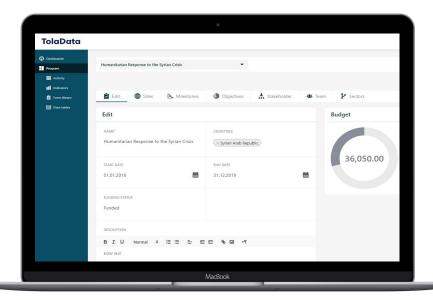


# A versatile toolkit for all aspects of your program

# We provide an array of tools to meet all your M&E needs

Our tools will support you throughout your M&E journey - from creating indicators, to collecting data, to monitoring performance and progress to eventually reporting results in real-time.

Whether you want to create a results framework, design a data collecting form, build an indicator plan, map project sites or manage stakeholders - all this and more is possible on TolaData.



# We are adaptable to fit in with your existing workflow

#### Transparent and flexible architecture

Created with a design approach that recognises the need for flexibility, our system is adaptable with options to configure and customise the existing system to meet your organisation's specific needs.

### Seamless integration to third-party systems

Our API is also available and kept up to date. Which means that you can easily interface TolaData with the APIs from other software to allow for seamless integration with any existing system.

# Why **TolaData?**

### We are multilingual

We believe in making M&E simple and accessible to everyone in the development sector and our multilingual feature on the website is there exactly for that purpose.

Can't find the language you need? Talk to us about how to have it added!

### No installation required

We have built a system for you that allows for self onboarding and easy deployment. Simply log in to TolaData and start using it right away.

### **Best value for money**

By choosing our SaaS model over building an inhouse software, you will benefit from the best there is in tech, while avoiding large unnecessary investments.

### We've got all the support you'll need

1

### **Custom packages**

We offer a range of services to help you get the most out of TolaData, from system configuration and import of historical data to training and ongoing support.

<u>2</u>

### A range of learning approaches

Our training options include self-paced learning materials and regular webinars, as well as custom packages for online facilitated or face-to-face sessions. 5

### **Global support**

Our global support team is ready to handle requests from any timezone.

# Industry-leading data security tech and practice



We've applied industry-leading data security and practice across our platform, while maintaining compliance with all relevant legal framework.

### **Application architecture**

Our system has multi-tiered security provisioning segregating customer data, firewalls, backups, a front-end encryption and 256-bit encryption for data at rest and in transit. Additionally, we have a strict access protocols for production environments and restricted access for external contractors.

### Regular system testing and enhancements

We do rigorous pre-deployment assessment of code-blocks, bi-weekly security testing of operational environments and regular data security screenings.

# **Our Tech Principles**



### **Modularity**

TolaData is built to be light-weight and modular in order to keep it scalable and flexible to changing demands.



### **Data Security**

We've applied industry-leading data security and privacy practice across our platform, while maintaining compliance with all relevant legal framework.



### **Low-bandwidth Optimisation**

Our web-based solution is optimised to work with low-bandwidth and unstable network conditions.



### **Cloud Services Made in Germany**

TolaData is hosted in professional centers in the EU that adhere to stringent EU data safety regulations.



### Compatibility

TolaData is open to connect to other systems such as cloud storage, project management or data collection tools.



### **Principles for Digital Development**

At TolaData, we are committed to implement the 9 Principles for Digital Development in our work.

# Let's talk!

Our experts are ready to help you transform the way you monitor and evaluate your programs

Schedule a demo on our website

www.toladata.com

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